

BOARD OF DIRECTORS (OPEN)

AGENDA ITEM 15

ATTACHMENT 15b-I

BOARD MEMBER TRAINING OPPORTUNITIES and
APPROVAL of PLANNED BOARD MEMBER TRAINING

PRESENTED BY:

January 22, 2010

Provider	Start Date	End Date	Cost	Topics	Subject
State Compensation Insurance Fund San Francisco, CA	TBD	TBD	TBD	Sensitive Electronic Information Protection Program (SEIPP) - ONLINE Learn how to effectively utilize this file sharing/transfer protocol for exchanging documents and data.	Technology Security Awareness
Directors Forum (Corporate Directors' Forum at the University of San Diego): 5998 Alcalá Park, San Diego, CA 92110 (619) 260-4600	01/24/10	01/26/10	TBD	This annual conference brings together the nation's leading corporate governance authorities to talk about the most pressing issues of the day.	Board Effectiveness
NACD Annual Conference Arizona Biltmore Phoenix, Arizona	02/02/10	02/02/10	\$ 1450 pp	Designed exclusively for audit committee members, the conference will feature keynote speakers, panel-led discussions, and attendee participation and informal interaction - all focused on sharing insights and leading practices for strengthening audit committee oversight.	Audit
NACD Annual Conference Fairmont Turnberry Isle Miami, Florida	02/10/10	02/10/10	\$ 1450 pp	Designed exclusively for audit committee members, the conference will feature keynote speakers, panel-led discussions, and attendee participation and informal interaction - all focused on sharing insights and leading practices for strengthening audit committee oversight.	Audit
American Association of State Compensation Insurance Funds (AASCIF)	02/09/10	02/12/10	\$ 850 pp	Workers' Compensation College The Workers' Compensation College, governed by the IAIABC Board of Regents, is designed to provide an intensive educational experience for workers' compensation professionals. One of the hallmarks of the event is the heavy involvement of regulatory experts in program development and on the faculty. The curriculum is designed to foster inter-jurisdictional discussion on emerging topics and provide in-depth training on "hot button" issues in workers' compensation today.	Workers' Compensation
California Division of Workers' Compensation (DWC) Educational Conference Oakland Marriott City Center Hotel Oakland, CA	03/09/10	03/10/10	\$375 pp	Program Topics AMA Guides and Substantial Evidence, Apportionment, Audit Unit: regulations and Enforcement Issues, e-Billing, Case Law Update, Electronic Adjudication Management System (EAMS) Regulations and Filing eForm & OCR Forms, Fee Schedules, Medicare set-asides, Permanent Disability Ratings, Medical Provider Networks (MPN), QME Update, Return-to-Work, WCIS Issues, WCAB Reconsideration, WC Market Trends, et al.	Workers' Compensation

Provider	Start Date	End Date	Cost	Topics	Subject
Directors' Consortium Stanford Graduate School of Business Palo Alto, California	03/02/10	03/05/10	\$7,500 to \$8,700 pp for 3 or 4 day session	Substantial Evidence	Board Oversight Finance
Harvard Business School Executive Education: Boston, MA	03/21/10	03/26/10	\$13,000 pp	Leading Change & Organizational Renewal Examines corporate finance at the strategic level by exploring the proven techniques of successful companies around the world. Equipped with a deeper understanding of finance, you will return ready to employ the financial resources needed to weather today's recession—and position your company for global competitive advantage	Board Effectiveness
Harvard Business School Executive Education: Boston, MA	04/02/10	04/04/10	\$5,250 pp	Audit Committees in a New Era of Governance Designed to help audit committees and CFOs lead more effectively. Proven frameworks will help increase capacity to improve transparency, ensure compliance, strengthen working relationships, and create a better-performing committee.	Audit
Harvard Business School Executive Education: Boston, MA	04/07/10	04/10/10	\$8,000 pp	Making Corporate Boards More Effective Gives directors a new perspective on their role—along with frameworks to help them position companies for long-term success. Recognizing the demand for increased board leadership, this program prompts the participant to examine growing challenges, prioritize board responsibilities, and learn from the practices of successful boards by gaining insight into how to execute strategy, develop top talent, and enhance enterprise value.	Board Effectiveness
Executive Program Stanford Graduate School of Business Palo Alto, California	05/02/10	05/07/10	\$9,200 pp	Finance & Accounting for the non-Financial Executive - Frameworks and tools for understanding the concepts, terms, and techniques of accounting and finance. - Broad overview of the emerging global marketplace and the role a company plays within it. - Insight from leading faculty and financial and accounting experts who can translate complex theory into practical, understandable terms.	Finance

Provider	Start Date	End Date	Cost	Topics	Subject
Corporate Directors Enterprise: Center for UC Berkeley Executive Education, Haas School of Business. Berkeley, California	05/10/10	05/14/09	\$5,100 pp (Send 3 for cost of 2)	<p>Financial Analysis for Non Financial Executives</p> <p>(1) Financial Insight: What past financial results reveal about your firm and your competitors - Linking business decisions and strategy to financial statements; Financial Statements - Income Statement, Balance Sheet, Cash Flow Statement; Financial Statement Analysis - Returns, Ratios, and Trends; Competitor Analysis - Strengths and weaknesses; Stock market response to financial results.</p> <p>(2) Financial Foresight: How to make decisions that maximize your firm's future profitability - Valuation, net present value, discounted cash flow, and cost of capital. Forecasting pro forma financial statements; Operating Leverage, cost allocation and capacity utilization; Evaluating investment projects and business opportunities; Decisions such as outsourcing, product mix, pricing, and capital budgeting; Valuing acquisitions and companies.</p> <p>(3) Financial Oversight: How to use financial tools to control operations and track your firm's current financial results - Evaluating business unit and managerial performance; Tracking customer and business segment profitability; Analyzing budget results and adjusting operations; Balanced Scorecards for long-run synergistic focus; Managing growth, productivity, and risks. (7 hr / day).</p>	Finance
Harvard Business School Executive Education: Boston, MA	07/18/10	07/23/10	\$10,000 pp	<p>Driving Corporate Performance</p> <p>Master valuable tools and techniques used by successful organizations to manage cost and performance, particularly in turbulent times. You will return ready to guide your company in implementing strategy, achieving breakthrough performance, managing risk, and sustaining competitive advantage.</p>	Finance
Harvard Business School Executive Education: Boston, MA	07/18/10	07/24/10	\$11,000 pp	<p>Finance for Executives</p> <p>By analyzing the successes and failures of real-life companies, learn how to anticipate, evaluate, and proactively respond to external shifts, while examining how to balance innovation with performance. Gain the tools and perspectives needed to develop specific action plans for renewing your organization.</p>	Finance
Harvard Business School Executive Education: Boston, MA	07/25/10	07/31/10	\$10,000 pp	<p>Technology - Delivering Info Services</p> <p>Provides an opportunity for senior executives and boards to step back from daily firefighting to explore best practices and cutting-edge IT strategies that optimize business processes. You also learn how to best manage relationships with other departments to position your company for success.</p>	Technology

Provider	Start Date	End Date	Cost	Topics	Subject
Executive Program Stanford Graduate School of Business Palo Alto, California	09/26/10	10/01/10	\$9,200 pp	Finance & Accounting for the non-Financial Executive - Frameworks and tools for understanding the concepts, terms, and techniques of accounting and finance. - Broad overview of the emerging global marketplace and the role a company plays within it. - Insight from leading faculty and financial and accounting experts who can translate complex theory into practical, understandable terms.	Finance
National Association of Mutual Insurance Companies (NAMIC) Renaissance Vinoy Resort & Golf Club St Petersburg, FL	05/16/10	05/18/10	TBD	Directors' Education Series Boot Camp and Advanced Courses Designed to educate board members of mutual insurance companies on their roles in their companies by addressing the more complex issues and risks involved in strategic decisions as well as the key areas needed to understand the mutual insurance industry. The curriculum is consistent for each Boot Camp and is led by a core group of faculty. Directors Education Series: Advanced Courses focus on board of directors and targets directors who already have experience in the area of governance. It is not a pre-requisite to have attended Directors' Boot Camp, but it is very important to have a good understanding of governance prior to attending the advanced courses. The areas of succession planning, governance for mutuals, liability issues, and financial statements will be discussed in greater depth.	Boot Camp
The Conference Board Marriott Marquis New York, NY	05/20/10	05/21/10	\$2,495 pp	Leadership Development Conference The rules and context of business have changed. Economic, geo-political, demographic and market trends are forcing us to take a hard look at what is impacting our business and the skills required to lead today and into the future. Succeeding in this environment will require new, bold actions on the part of senior leaders. It will also require your partnership in helping leaders develop the agility to operate and succeed in any environment as well as building organizational leadership capability	Board Effectiveness
National Council on Compensation Insurance (NCCI) - Annual Issues Symposium 2010 TBD	06/01/10	TBD	TBD	Annual Conference Florida NCCI's Annual Issues Symposium experts zero in on the meaning behind the stream of data that flows from the insurance industry. See how they crunch, calculate, and compute that data, transforming it into valuable information.	Insurance
The Conference Board Coronado Island Marriott San Diego (Coronado), CA	06/10/10	06/11/10	\$2,495 pp	Leadership Development Conference The rules and context of business have changed. Economic, geo-political, demographic and market trends are forcing us to take a hard look at what is impacting our business and the skills required to lead today and into the future. Succeeding in this environment will require new, bold actions on the part of senior leaders. It will also require your partnership in helping leaders develop the agility to operate and succeed in any environment as well as building organizational leadership capability	Board Effectiveness

Provider	Start Date	End Date	Cost	Topics	Subject
American Association of State Compensation Insurance Funds (AASCIF)	07/25/10	07/28/10	\$300 pp	Annual Conference Lexington, KY	Insurance
National Association of Corporate Directors ("NACD"), The Montage Resort & Spa 30801 South Coast Highway Laguna Beach, CA 92651 (949) 715-6000	08/24/10	08/25/10	3,750 pp	Director Professionalism <ul style="list-style-type: none"> • Understand the current environment in which boards are operating and how boards are being evaluated and rated in that environment. • Examine director roles and responsibilities in the context of building board value. • Review the fiduciary duties of directors and apply them in real case scenarios. • Understand how the interpretations of director liability are evolving. • Learn how to scrutinize corporate financials from the board's perspective - revenue recognition, off-balance sheet transactions, accounting methods and disclosures, and spotting red flags. • Improve audit committee quality, composition, and performance • Develop effective principles for evaluating executive compensation and managing CEO succession. • Learn important questions to ask independent auditors and outside consultants; and when those consultants might be appropriate. • Improve board effectiveness through leading governance practices in board evaluations, transparency and disclosure, and the right "tone at the top". 	Board Effectiveness