

BOARD OF DIRECTORS (OPEN)

AGENDA ITEM 3b

ATTACHMENT 3b-I

CONSENT CALENDAR  
*Board Member Training Opportunities and  
Approval of Planned Board Member Training*

PRESENTED BY: Jeanne Cain

November 18, 2010



1275 Market Street  
San Francisco, CA 94103  
(415) 565-1456  
www.statefundca.com

Date: November 1, 2010

**AGENDA ITEM 3. b.**

**TO: MEMBERS, BOARD OF DIRECTORS**

- I. SUBJECT:** BOARD OF DIRECTORS TRAINING PROVIDER OPTIONS
- II. PROGRAM:** LEARNING & DEVELOPMENT
- III. RECOMMENDATION:** RECOMMENDATION TO THE BOARD OF DIRECTORS TO APPROVE TRAINING PROVIDER OPTIONS
- IV. ANALYSIS:**  
Board of Directors training should occur on a regular basis to comply with Statutory Requirements under the Insurance Code. A list of training providers gives Board Members choice and flexibility to obtain the required training at various events and locations. We recommend the Board of Directors approve the list of provider options.
- V. RESULTS/COSTS:**  
An approved list of training providers allows flexibility for Board Members to attend outside training opportunities and fulfills a responsibility of the Board of Directors and a Statutory Requirement.

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VALERIE LAMPSON, Learning and  
Development Program Manager

Attachments

Provider	Start Date	End Date	Cost	Topics	Subject
<b>State Compensation Insurance Fund</b> San Francisco, CA	ongoing	ongoing	Online	<b>Sensitive Electronic Information Protection Program (SEIPP) - ONLINE</b> Learn how to effectively utilize this file sharing/transfer protocol for exchanging documents and data.	Technology Security Awareness
<b>Southwest Regional Compliance &amp; Ethics Conference (SCEC)</b> <a href="http://www.corporatecompliance.org/">http://www.corporatecompliance.org/</a>	ongoing	ongoing	Live & Post-session recording CD-ROM \$315	<b>Web Conference CD</b> - Speaker Jonathan E. Turner, CFE, CII, Managing Director Wilson & Turner Incorp., Chair Board of Regents Association of Certified Fraud Examiners (ACFE) Core Areas include: Who commits Fraud? How they Succeed? When are they caught? How are they caught? What can be done? What needs to be done NOW?	Fraud
<b>Society of Corporate Compliance and Ethics</b>	ongoing	ongoing	DVD (SCCE members: \$450 per segment, or \$1175 for the series) (Non-members: \$495 per segment, or \$1295 for the series)	<b>The Ethics Series with Dr. Marianne Jennings - DVD Series</b> (1) Ethics Is a Competitive Advantage - list five key reasons why ethics matter. This program explores why working in the gray areas is risky and a recipe for non-sustainable business (20 min.) (2) Speaking up Without Fear - discusses work environments where employees keep silent and fear retaliation if ethical concerns are reported. This program explores how organizations can draw out wrongdoing and help create a culture where employees feel empowered. (15 min.) (3) Ethical Leadership: Tone at All Levels - explores how employees can handle the tension between increasing an organization's bottom line and protecting its good reputation. this program discusses what every employee can do to help build and sustain an ethical culture. (20 min.) <a href="http://www.corporatecompliance.org">www.corporatecompliance.org</a>	Ethics
<b>LRP Conferences</b> <b>Event at:</b> Las Vegas Convention Center 3150 Paradise Rd. Las Vegas, NV 89109	11/10/10	11/12/10	\$1,445	<b>19th Annual National Worker's Compensation and Disability Conference &amp; Expo: Program Sampling:</b> 1) Selecting the Best Tools for your Workers' Compensation Program 2) Needle-Moving States: Developments That Drive the Nation 3) Doing More with Less: Lessons Learned From the Ression <a href="http://www.wcconference.com/">http://www.wcconference.com/</a>	
<b>NACD (National Association of Corporate Directors-Atlanta Chapter)</b> <b>Event at:</b> Buckhead Club 3344 Peachtree Road NE 26th fl. Atlanta, GA 30326	11/17/10 11:15 am	11/17/10 1:00 pm	\$70 (Non Members)	<b>Crisis Management. How Boards Prevent, Protect, Respond and Recover</b> <b>Program Description:</b> In the current environment a crisis can quickly spin out of control as seen with BP and HP. Speaker James W. Satterfield has worked with Presidents, CEOs, COOs, and Boards of various public and private companies. He is a recognized expert in the field of preparedness and crisis management. He will share his experiences and advise to keep difficult situations from spiraling out of control. <a href="https://secure.nacdonline.org/">https://secure.nacdonline.org/</a>	Crisis Management
<b>IFRS Boot Camp: International Financial Reporting Standards (IFRS) Convergence Update and Planning Approaches</b> <b>Event at:</b> Marriott Marquis Times Square 1535 Broadway New York, NY	11/17/10 9:00 am	11/17/10 5:30 pm	\$895	<b>Workshop presented by Deloitte and Financial Executives International (FEI)</b> , will provide an update on various recent convergence and statutory matters impacting plans for IFRS in the United States. It will present financial executives with practical information, considerations for cost-effective approaches and an overview of time-saving tools for addressing IFRS assessments and conversions in their organizations. <a href="http://www.deloitte.com">www.deloitte.com</a>	Financial Reporting

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<b>The Conference Board</b> InterContinental Hotel Chicago, IL	11/17/10	11/18/10	\$ 2,495 pp	<b>Enterprise Risk Management Conference</b> Considers some of the emerging trends, learning, needs and practices of stakeholders, tools and approaches that meet the needs of the states of our current organizations and reflect the maturing nature of succession management. <a href="http://www.conference-board.org/conferences/">http://www.conference-board.org/conferences/</a>	Risk
<b>NACD Directors Education Event at:</b> California Chamber of Commerce 1215 K Street, #1400 Sacramento, CA 95814	11/30/10 noon	11/30/10 2:30 pm		<b>How to Prepare to be a Board Member. How to Get on a Board. How to Act Effectively on a Board.</b> What makes a good/effective board member? How does one even get on a board - corporate or major non-profit? What is the best way to prepare oneself for board work? <a href="http://www.nacdnorcal.org/">http://www.nacdnorcal.org/</a>	Governance
<b>KPMG Audit Committee Institute Event at:</b> Four Seasons Hotel San Francisco 757 Market Street San Francisco Ca 94103	12/2/2010 8:00 am	12/2/2010 10:30 am		<b>Fall 2010 Audit Committee Roundtable - San Francisco</b> 1) Risk, Reform and the Audit Committee Agenda, will explore how audit committees and boards are helping to guide their companies forward in the current environment. 2) What lessons can be taken from recent business crises and calls to strengthen risk management and oversight going forward? 3) The wave of regulatory reforms - from healthcare and Dodd-Frank to FASB convergence projects - has important implications for audit committee oversight. <a href="https://www.seeuthere.com/">https://www.seeuthere.com/</a>	Audit
<b>Corporate Directors Forum 2011 Event at:</b> University of San Diego-Joan B Kroc Institute for Peace & Justice San Diego, CA	1/23/2011 5:00 pm start	1/25/2011 12:00 pm end	TBD	<b>"Directors Forum: Directors, management &amp; Shareholders in Dialogue"</b> uniquely brings together institutional investors, company directors and regulatory agencies. Panels are balanced to include all points of view to promote understanding through lively, insightful exchanges. The bar is high-we help directors and officers meet today's escalating expectations for excellence. <a href="http://www.directorsforum.com">http://www.directorsforum.com</a>	Governance
<b>Division of Worker's Compensation Educational conference Event at:</b> Sheraton Los Angeles, CA	02/24/11	02/25/11	TBD	<b>18th Annual - Division of Workers' Compensation educational conference</b> <a href="http://www.dir.ca.gov/dwc/">http://www.dir.ca.gov/dwc/</a>	Workers' Compensation
<b>Division of Worker's Compensation Educational conference Event at:</b> Marriott Oakland, CA	02/28/11	03/01/11	TBD	<b>19th Annual - Division of Workers' Compensation educational conference</b> <a href="http://www.dir.ca.gov/dwc/">http://www.dir.ca.gov/dwc/</a>	Workers' Compensation

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<b>Talent Management Strategies Conference</b> <b>Event at:</b> Marriott Coronado Island Resort, San Diego, CA	03/02/11	03/03/11	\$1645 - Pre-Conference 3/1/11 \$2495 - Conference \$695 - Post Conference Workshop	<b>Does your current Talent Management Strategy meet the needs of your business leaders and address the complexities of the changing business environment?</b> 1) Simple talent management strategies that address the needs of an increasingly complex, global environment. 2) Innovative, would class talent management approaches that can be customized and scaled to your organization. 3) Practical talent management tools that can be used in organizations of all sizes. 4) Network opportunities with talent management professionals and dedicated time to build skills as a talent management practitioner. <a href="http://www.conference-board.org">http://www.conference-board.org</a>	Leadership
<b>The Conference Board</b> <b>Event at:</b> InterContinental The Barclay New York, NY	3/9/2011	03/09/11	\$1645 - Pre-Conference (Associate \$200 disc.- Reg. Prior to 1/12/11 \$200 disc)	<b>The Fifth Annual Strategic Crisis Leadership Forum</b> <b>Program Sampling:</b> (1) A Crisis Management Plan Must be Comprehensive, Flexible, and Tested (2) Resilience and Recovery: A New Focus for Security Preparedness (3) Emerging roles and Impact of Social Media in Crisis Management (4) Tools: Plans, Techniques, and Partnerships <a href="http://www.conference-board.org">http://www.conference-board.org</a>	Crisis Leadership Forum
<b>The Conference Board</b> <b>Event at:</b> InterContinental The Barclay New York, NY	3/092011	3/10/2011	2495 (Associate \$300 disc.- Reg. Prior to 1/12/11 \$200 disc)	<b>Corporate Security, Business Continuity, and Crisis Management Conference</b> <b>Program Sampling:</b> (1) Learn best practices, tools and processes from leading companies (2) Network with other world-class leaders and rising stars (3) Take away an action plan of best ideas to implement immediately <a href="http://www.conference-board.org/conferences/">http://www.conference-board.org/conferences/</a>	Security Business Continuity Crisis Mgmt
<b>Navigating IFRS: Convergence Update and Planning Approaches</b> <b>Event at:</b> Deloitte 191 Peachtree Street NE #200 Atlanta, GA	3/22/11 8:00 am	3/23/11 5:00 pm	\$1200 before 1/1/2011 \$1500 after 1/1/2011	<b>Two-day training program to learn about key IFRS accounting principles and practical considerations related to IFRS implementation.</b> Deloitte IFRS leaders will deliver course sessions that address important technical accounting changes, tax considerations, technology, and systems questions. <a href="http://www.deloitte.com">www.deloitte.com</a>	Financial Reporting

Provider	Start Date	End Date	Cost	Topics	Subject
<b>National Association of Mutual Insurance Companies (NAMIC)</b> <b>Event at:</b> JW Marriott Denver @ Cherry Creek, Denver, CO	05/23/11	05/25/11	TBD	<b>Directors' Education Series Boot Camp and Advanced Courses</b> Designed to educate board members of mutual insurance companies on their roles in their companies by addressing the more complex issues and risks involved in strategic decisions as well as the key areas needed to understand the mutual insurance industry. The curriculum is consistent for each Boot Camp and is led by a core group of faculty. Directors Education Series: Advanced Courses focus on board of directors and targets directors who already have experience in the area of governance. It is not a pre-requisite to have attended Directors' Boot Camp, but it is very important to have a good understanding of governance prior to attending the advanced courses. The areas of succession planning, governance for mutual's, liability issues, and financial statements will be discussed in greater depth. <a href="http://www.namic.org/">http://www.namic.org/</a>	Boot Camp
<b>Society of Corporate Compliance and Ethics (SCEC)</b> <b>Event at:</b> TBD San Francisco CA	06/24/11	06/24/11	TBD	<b>West Coast Regional Compliance Conference</b> Attendees learn about current regulatory requirements, government enforcement initiatives, and the management of effective compliance programs and meet and network with other compliance professionals locally. <a href="http://www.corporatecompliance.org">www.corporatecompliance.org</a>	Compliance